

PROFOUND[™] Medical inc.

PMI co-founders and team members are recipients of highly prestigious "Sylvia Sorkin Greenfield Award" for Best Scientific Paper by the AAPM

Profound Medical Inc. is pleased to announce that the prestigious scientific journal, *Medical Physics* chose Profound Medical's co-founders Drs Rajiv Chopra and Michael Bronskill, and employees Kee Tang and Nicole Baker, as authors of the best scientific paper of 2008, as deemed by the American Association of Physicists in Medicine (AAPM).

The paper, entitled "*An MRI-Compatible Transurethral Ultrasound System for the Treatment of Localized Prostate Cancer using Rotational Control*" and published in *Medical Physics* 35, No. 4, pp. 1346-1357 (2008), describes in detail the groundbreaking technology upon which PMI's new medical device to treat prostate cancer is founded.

The technique, combining the image quality of Magnetic Resonance Imaging (MRI), with thermal ultrasound as the treatment tool, affords highly accurate and precise treatment within the prostate gland, achieved in a very short time span in an out-patient setting, and without the need for any form of conventional invasive surgery.

The company is in the advanced stages of translating this stellar research work into a formal clinical setting, and anticipates that provisional data on this potentially life-saving medical device will be available through clinical trials within the next 18 months in North America.



Kee Tang (left) and Dr Rajiv Chopra (right) accept the award at the annual AAPM award meeting in Anaheim, CA on July 27, 2009

PMI is exceptionally proud of all co-authors on receiving this prestigious award and would like to congratulate them on this remarkable achievement!

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